



New and District Media

The Pflugerville ISD Community Relations Department and campuses regularly invite the news media to publicize student, school, and district accomplishments and events. Additionally, the Community Relations department frequently post photos, videos and stories on district web and social media platforms to promote PfISD schools.

State and federal laws do not require the school district to obtain the permission of parents or guardians prior to a child being photographed, videotaped, or interviewed for the following reasons:

- News media coverage
- Publicity related to participation in co-curricular or extracurricular activities
- Instructional or staff development purposes; or for
- Safety or disciplinary reasons

Students are automatically opted-in for news media and district media coverage. Parents must opt-out.

I do not wish for PfISD community relations to include positive news about my child in district or news media. I'm choosing to opt-out.

Yes

Directory and Yearbook

Certain information about students is considered directory information and subject to Open Records Requests, unless the parent or guardian objects to the release of the directory information about the student. If you do not want Pflugerville ISD to disclose directory information from your child's education records, you must notify the district by completing this form.

Pflugerville ISD has designated the following information as directory information:

- Student's name
- Address
- Telephone listing
- E-mail address
- Photograph
- Date and place of birth
- Major field of study
- Degrees, honors, and awards received
- Dates of attendance
- Grade level
- Most recent school previously attended
- Participation in officially recognized activities and sports
- Weight and height, if a member of an athletic team
- Enrollment status

Pflugerville ISD may disclose directory information from my child's education records

Yes No

Pflugerville ISD may include my child's name and photo in the yearbook

Yes No

Student Name (print) _____

I.D. # _____ Grade _____

Parent/Guardian (print) _____

Parent/Guardian Signature _____

Date _____